SEO PLANS

Get found on Google, in your city or across India

Monthly SEO with honest reports and a live dashboard you can log in to any time. Choose the plan that matches how far you want to reach.

Local

Win customers in your own city

₹15,000

per month

Clinics, shops, consultants and service businesses that serve one city or a few nearby ones.

- Up to 5 cities
- 15 keywords tracked
- 4 blog articles a month
- Google Business Profile
- Live dashboard

MOST POPULAR

State

Grow across states and major cities

₹25,000

per month

Growing businesses, schools, hotels and stores that want customers from many cities and states.

- 10 states and 10 major cities
- 50 keywords tracked
- 8 blog articles a month
- City and service pages
- Web analytics and contact tracking

Pan-India

Show up across India and abroad

₹35,000

per month

Brands, exporters and service companies that want to be found in cities across India and in other countries.

- Up to 50 cities
- All states and union territories
- 10 countries
- 100 keywords tracked
- Pages for every city and service

Enterprise

Our biggest plan, built for you

Custom quote

Quoted for you

Large brands and multi-location companies that want the widest reach, with a plan and price set around their needs.

- Up to 560 cities
- All 37 states and territories
- Up to 52 countries
- 200 keywords tracked
- Admin control centre

Prices are per month and exclude taxes. Ad spend is not included. Enterprise is quoted for your requirements. We recommend starting with at least 3 months.

How it works

1. Free website check
We look at where you are today and what your customers search for.

2. Plan for the month
Keywords, pages and articles, agreed with you before we start.

3. We do the work
Our team does it and keeps you updated on WhatsApp.

4. Report and review
A plain-words report and a review call, then a better plan.

COMPARE PLANS

What you get in each plan

	Local ₹15,000 per month	State ₹25,000 per month	Pan-India ₹35,000 per month	Enterprise Custom quote
Where you show up				
Cities covered	Up to 5	10 major cities	Up to 50	Up to 560
States and territories	1	10 states	All 37	All 37
Other countries	–	–	Up to 10	Up to 52
City and service landing pages	–	Up to 200 pages	All 50 cities and your services	Every city and service
Research and on-page SEO				
Free website check before we start	✓	✓	✓	✓
Keywords tracked	15	50	100	200
Existing pages optimised	5 pages	15 pages	30 pages	40 pages
Titles, descriptions and headings	Written by us	Written by us	Written by us	Written by us, plus bulk edit from your admin
Competitors tracked	2	5	8	10
Schema markup for rich results	–	✓	✓	✓
Content				
SEO blog articles each month	4	8	12	20
Blog scheduler (articles go live on a set date)	–	✓	✓	✓
Content plan for the month	✓	✓	✓	✓
Technical SEO				
Speed, mobile and indexing fixes	✓	✓	✓	✓
Sitemap, broken links and redirects	✓	✓	✓	✓
Technical check	Once a quarter	Every month	Every month	Every month
Local and links				
Google Business Profiles managed	1	Up to 3	Up to 5	Up to 10
Local listings and directories	20	50	75	100
Quality backlinks each month	5	15	25	30
Plan for getting more reviews	✓	✓	✓	✓
Tracking, reports and support				
Live SEO dashboard	Keywords and pages	Full dashboard	Full dashboard	Full dashboard and admin control centre
Live web analytics	–	✓	✓	✓
WhatsApp and call tap tracking	–	✓	✓	✓
Lead enquiries inbox	–	✓	✓	✓
Monthly report in plain words	✓	✓	✓	✓
Review call	Monthly	Monthly	Every two weeks	Every two weeks
Updates on WhatsApp	✓	✓	✓	✓
Priority replies	–	–	✓	✓

ENTERPRISE PLAN

Admin control centre

Enterprise clients get one place to run location SEO: a live overview of traffic, enquiries and every city page.

- Live web analytics
- WhatsApp and call taps counted
- Lead enquiries in one inbox
- City and service pages for every combination
- Change page titles and descriptions one by one, or import many at once
- Blog posts with a scheduler

560	37	52
Cities	States and territories	Countries

Good to know

- Prices are per month and exclude taxes. Google Ads and other ad spend are separate.
- The Enterprise plan has no fixed price. We quote it after a free call about your cities, countries and goals.
- We recommend starting with at least 3 months. Most businesses see strong results in three to six months.
- We never promise first place on Google, because Google decides rankings. We promise honest work, clear reports and a plan we explain to you.
- Bigger website changes, such as new pages or a redesign, are quoted separately. SEO fixes on your existing website are included.
- You own your website, content and accounts. Everything is set up in your name.

Ready to start? Book a free consultation.

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